

EMP2024

the 2nd RADar conference on
Engineer **m**eets Physician

28.05.2024 – 29.05.2024

PROMOTE YOUR COMPANY

Sponsor & Exhibition EmP2024

SPONSORSHIP EMP2024

By sponsoring the EmP2024 (Engineer meets Physician) conference, your company helps RADar – the learning and innovation center of AZ Delta – towards its main objective of providing optimal and affordable healthcare to all. This support enables physicians and healthcare providers to prevent, detect, and treat diseases in a personalized and precise manner.

Thanks to the financial contribution of sponsors, it's possible to organize another edition of EmP, offering participants the following benefits:

- Access to high-quality scientific and educational content, presented by national and international keynote speakers in a multi-sponsored and unbiased environment;
- Registration at affordable rates for a two-day conference accredited by RIZIV/INAMI (accreditation is requested);
- Networking opportunities with professionals from various disciplines, including healthcare, engineering, academia, and industry;
- An immersive conference experience at a state-of-the-art venue, RADar, the learning and innovation center of AZ Delta.

EmP2024 program is about AI in all its aspects. The conference spans two days and comprises four sessions. Each session features two keynote speakers and two research topics. Additionally, the morning sessions include five sponsor pitches on stage.

We offer various sponsorship formulas to suit your company's preferences and budget. This document provides an overview of the sponsorship packages, including formula platinum, formula gold, formula silver, and formula bronze, along with their respective benefits and inclusions.

Please note that the final decision regarding the acceptance of sponsorship rests solely with the EmP steering committee. Sponsors understand that they have no influence on the scientific program of EmP2024. As sponsors, your company is expected to adhere to the regulations set forth by Mdeon, ensuring transparency, integrity, and ethical practices in the healthcare industry.

For any questions or suggestions, please contact emp2024@azdelta.be.

Best regards,
The EmP2024 steering committee

FORMULA PLATINUM

€10.000 EXCL. VAT

[maximum package available: 4]



PRE-EVENT

ADVERTISING

- Company logo and weblink included on the EmP2024 event website's sponsor section.
- Individual sponsor page on the EmP2024 event website with the option to add your logo, description, embedded video, and link to a PDF document.
- Regular GDPR-compliant updates on confirmed registrations (institution and discipline of participants).

EVENT

CONFERENCE ATTENDANCE

- Complementary registration for on-site conference attendance for three individuals including coffee breaks and lunches (excluding overnight stay).
- Complimentary registration for online conference attendance for three individuals.

ON SITE PROMOTION AND VISIBILITY

- 5-minute sponsor pitch time with a link to AI-research before lunch break.
- Projection of the company logo on screens at the registration desk.
- Individual sponsor page in the EmP2024 program booklet.
- Company logo visibility via online streaming service.

NETWORKING AND COLLABORATION OPPORTUNITIES

- Exhibition booth in the foyer, near the registration desk and auditorium. The booth space includes two tables and two chairs, electricity, wireless internet connection and access to coffee breaks and lunches. Coffee breaks and lunches are planned in the exhibition area.
- Entrance for three individuals to the banquet dinner (excl. overnight stay).



POST-EVENT

ADVERTISING

- Company logo and weblink included in the EmP2024 feedback email to all participants.
- GDPR-compliant information (institution and discipline of participants, and if approved, mailing address) of the participants.

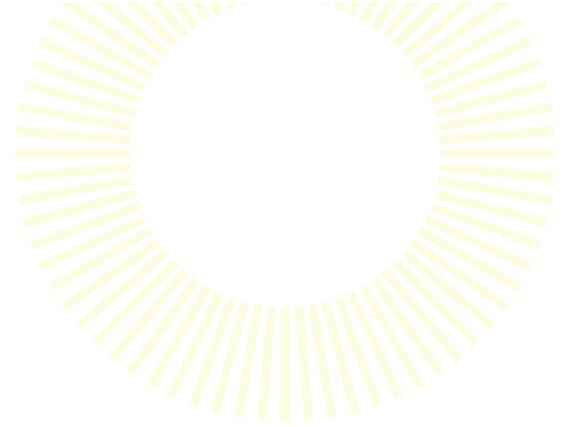
ACCESS TO EDUCATIONAL MATERIALS

- Access to (the recording of) keynote speakers presentations (if approved).

FORMULA GOLD

€8.000 EXCL. VAT

[maximum package available: 6]



PRE-EVENT

ADVERTISING

- Company logo and weblink included on the EmP2024 event website's sponsor section.
- Regular GDPR-compliant updates on confirmed registrations (institution and discipline of participants)

EVENT

CONFERENCE ATTENDANCE

- Complementary registration for on-site conference attendance of three individuals including coffee breaks and lunches (excluding overnight stay).

ON SITE PROMOTION AND VISIBILITY

- 2-minute sponsor pitch time with a link to AI-research before lunch break.
- Projection of the company logo on screens at the registration desk.
- Individual sponsor page in the EmP2024 program booklet.
- Company logo visibility via online streaming service.

NETWORKING AND COLLABORATION OPPORTUNITIES

- Exhibition booth in the foyer, near the registration desk and auditorium. The booth space includes one table and two chairs, electricity, wireless internet connection, and access to coffee breaks and lunches. Coffee breaks and lunch are planned in the exhibition area.
- Entrance for three individuals to the banquet dinner (excl. overnight stay).

POST-EVENT

ADVERTISING

- Company logo and weblink included in the EmP2024 feedback email to all participants.
- GDPR-compliant information (institution and discipline of participants, and if approved, mailing address) of the participants.

ACCESS TO EDUCATIONAL MATERIALS

- Access to (the recording of) keynote speaker presentations (if approved).



FORMULA SILVER

€5.000 EXCL. VAT

[maximum package available: 10]

PRE-EVENT

ADVERTISING

- Company logo and weblink included on the EmP2024 event website's sponsor section.

EVENT

CONFERENCE ATTENDANCE

- Complementary registration for on-site conference attendance for two individuals including coffee breaks and lunches (excluding overnight stay).

ON SITE PROMOTION AND VISIBILITY

- Projection of the company logo on screens at the registration desk.
- Company logo visibility via online streaming service.

NETWORKING AND COLLABORATION OPPORTUNITIES

- Roll-up banner in the foyer, near the auditorium.
- Entrance for two individuals to the banquet dinner (excluding overnight stay).

POST-EVENT

ADVERTISING

- Company logo and weblink included in the EmP2024 feedback email to all participants.

ACCESS TO EDUCATIONAL MATERIALS

- Access to (the recording of) keynote speaker presentations (if approved).

FORMULA BRONZE

€2.500 EXCL. VAT

[Maximum package available: no limit]



PRE-EVENT

ADVERTISING

- Company logo and weblink included on the EmP2024 event website's sponsor section.

EVENT

CONFERENCE ATTENDANCE

- Complimentary registration for online conference attendance for two individuals.

ON SITE PROMOTION AND VISIBILITY

- Projection of the company logo on screens at the registration desk.
- Company logo visibility via online streaming service.

POST-EVENT

ADVERTISING

- Company logo and weblink included in the EmP2024 feedback email to all participants.

ACCESS TO EDUCATIONAL MATERIALS

- Access to (the recording of) keynote speaker presentations (if approved).

OVERVIEW SPONSORSHIP OPTIONS AND INCLUSIONS

	PLATINUM (€10.000 EXCL. VAT)	GOLD (€8.000 EXCL. VAT)	SILVER (€5000 EXCL. VAT)	BRONZE (€2500 EXCL. VAT)
PRE-EVENT				
ADVERTISING				
• Company logo on website	✓	✓	✓	✓
• Individual sponsor page on website	✓	×	×	×
• Updates on confirmed registrations (GDPR compliant)	✓	✓	×	×
EVENT				
CONFERENCE ATTENDANCE				
• On-site	3 individuals	3 individuals	2 individuals	none
• Online	3 individuals	none	none	2 individuals
ON SITE PROMOTION AND VISIBILITY				
• Sponsor pitch	5'	2'	none	none
• Projection of company logo	✓	✓	✓	✓
• Individual sponsor page in programme booklet	✓	✓	×	×
NETWORKING AND COLLABORATION OPPORTUNITIES				
• Exhibition booth	2 tables	1 table	roll-up banner	none
POST-EVENT				
ADVERTISING				
• Company logo in feedback mail	✓	✓	✓	✓
• Information of the participants (GDPR compliant)	✓	✓	×	×
ACCESS TO EDUCATIONAL MATERIALS				
• Access to presentations of keynotes (if approved)	✓	✓	✓	✓
MAXIMUM PACKAGE AVAILABLE	4	6	10	-